

STREETSCAPE UPDATES**SPACE 15 TWENTY “URBAN OUTFITTERS” CONCEPT**

Los Angeles-based development company, **Root Development**, attended the January Sunset & Vine BID board meeting to present the group with the Space 15 Twenty concept. Hired by Urban Outfitters, **Cara Mullio** and **Neil O'Connor** (both principals of Root) were on hand to discuss the adaptive-reuse project that will consist of an Urban Outfitters retail store, as well as like-minded shops and a restaurant on the 1520 – 1542 block of Cahuenga Blvd., as well as on 1534 Ivar Ave.

The proposed self-enclosed project (which received the Community Redevelopment Agency's initial blessing, according to Mullio and O'Connor) will span the relative blocks of Cahuenga Boulevard, Selma Avenue and Ivar Avenue and aims to incorporate the alleys to create a pedestrian-oriented space.

According to information on the project provided by Root Development, “Space 15 Twenty seeks to create... a comprehensive destination reflective of LA's urban environment and unique shopping experiences, set in Hollywood, California and situated alongside such landmarks as Amoeba Records and the Arclight Cinema...”

Urban Outfitters currently has a 25-year lease on the site and neighboring parking lot, which contains more than 58 parking spaces. If all goes as planned for Root Development and Urban Outfitters, construction on the project could start as early as March, and the opening could follow as soon as October.



Rendering of Space 15 Twenty Concept